

International Competition for World Handicrafts Day Logo

The Guild of Transylvanian Craftsmen announces the contest for designing the logo to be used to hallmark the events of the World Handicrafts Day.

Awards:

- The award shall consist of a € 1000 honorarium (provided by the ASTRA Museum , Sibiu) and the winner logo shall be used at all the events organised under the World Handicrafts Day
- All the logos participating in the contest, together with the designers' information sheets shall be displayed on the www.worldhandicraftsday.com website until 31st December 2016, in the order established by the Awards Selection Committee.

Deadlines:

- The creations can be uploaded on the www.worldhandicraftsday.com website between 1st May 2015 and 31st December 2015, accompanied by payment certificate and signed statement.
- The result of the competition shall be communicated on 1st March 2016, according to the selection criteria established by the institutions and organisations which will have enlisted as partners on the www.worldhandicraftsday.com by 31st December 2015 undertaking the organisation of event(s) during the World Handicrafts Day 2016.

Participation criteria:

1. Target audience: image design companies and groups, or freelance designers.
2. All entries shall be designed and uploaded with three different texts, as follows:
 - a) "World Handicrafts Days"
 - b) "International Arts & Crafts Days"
 - c) "World Artistic Crafts Days"
3. The uploading fee for one entry (of three text versions) is € 7,00; the payment certificate shall be uploaded together with the creations.
4. One contestant can participate with more entries; for each entry a separate information sheet shall be uploaded, followed by the documentation required.
5. For each entry a statement shall be uploaded confirming the ownership of the creator and the fact that the creation has never been and shall not be used for other purposes. The winning designer agrees to assign the right of logo utilisation to the organising association (Guild of Transylvanian Craftsmen).

Good luck and loads of inspiration!